

CHRIS HAAS

Chief Executive Officer

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As CEO of Meridian Cooperative, Chris Haas is responsible for leading the Meridian Enterprise. Before joining the Meridian team, Mr. Haas held positions with ACES, International Paper, G.D. Searle, Profound Consulting, Wabash Valley Power Association, and Eli Lilly and Company.

Chris has a proven record of operational excellence, financial stewardship, risk management, customer service, leadership, and innovation. He has extensive knowledge of various energy markets, and the services the Meridian Enterprise provides to its Members. His technology expertise includes software development and integration, infrastructure, compliance, cybersecurity, data analytics and AI, and digital marketing. He also has experience leading large-scale system implementations including SAP enterprise integration projects, EMS/GMS/SCADA solutions, customer relationship management solutions, commodity trading and risk management systems, and ISO bid to-bill solutions.

Chris' focus on relational leadership is founded in his experience managing vendor relationships, building key industry partnerships, directing enterprise architecture design, managing Member integration and consulting efforts, and supporting the planning and establishment of unified technical visions for his previous companies.

Chris was a member of the NERC Member Representatives Committee (MRC) representing the energy-marketing sector. He participated in the Generation and Transmission (G&T) Manager's Reliability Sub-Committee, the Energy-ISAC Mutual Assistance Group, the George Washington University Digital Marketing Advisory Council, the Evanta CIO/CISO Industry Governing Body, and the Purdue University Polytechnic Alumni Board. He is also proud to be a 20-year supporter of Hope Worldwide and their charitable efforts both locally and worldwide.

