

# NICHOLE ESHBAUGH

*Chief Business Development Officer*

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As the Chief Business Development Officer for the Meridian Enterprise, Nichole Eshbaugh leads sales strategy across Meridian Cooperative, Futura Systems, and Arista Information Systems. With over 20 years of experience in the utility industry including knowledge of member services, CIS, and GIS, Nichole is committed to driving sales and retention through a culture of engagement and continuous improvement.

Nichole previously served as the Chief Technology Officer of Tri-County Electric Cooperative in Aledo, TX, where she recruited and grew a high-performing team to lead a complete transformation of strategy and technology. She holds a Bachelor of Science degree from the University of North Texas.

In her time away from work, Nichole enjoys college football, spending time outdoors, hiking, and digging in her flower garden. She and her husband Adam Dinges have three children, one daughter attending Baylor University, and two middle school aged sons. Her family also includes a big goofy dog and one cat.

